

Leadership Team

Leonard Hordyk, Chief Executive Officer

As Chief Executive Officer, Leonard is responsible for the Company's strategic direction and business operations. Leonard brings more than two decades of experience leading, financing and developing strategic partnerships to the In Motion Technology team. Prior to joining the Company, he was President and CEO of Vancouver based TIR Systems Ltd. where he led the company's strategic, finance, and growth efforts to become one of the world's leading innovators in next generation lighting systems. Prior to its listing on the Toronto Stock Exchange and eventual acquisition by Royal Philips Electronics in June 2007, His leadership enabled TIR to build a strong Intellectual Property portfolio, filing 187 patents and achieve exponential revenue growth. Before joining TIR Systems, Leonard held a number of senior management positions with Motorola's Wireless Data group, where he gained global experience and provided leadership for product development and systems, sales and marketing, business development and operations. He is a graduate of Camosun College.

Kirk Moir, President and Chief Operating Officer, Founder

As President and Chief Operating Officer, Kirk is responsible for the Company's technology direction and product delivery. Before co-founding In Motion Technology, Kirk led business unit operations for the network management group of San Diego CA-based Applied Digital Access prior to ADA's acquisition by Acterna, a global leader in telecom test and management products based in Washington DC. Prior to joining Applied Digital Access, he led technology and business development for the Special Service Networks (SSN) group of MPR Teltech, a noted innovator in telecommunications research and development. Kirk is a graduate of the University of Manitoba.

Larry LeBlanc, Chief Technology Officer, Founder

Larry is responsible for the company's technology initiatives including strategic planning, product development and software engineering. Prior to co-founding In Motion in 2002, Larry held several senior positions at Acterna designing, implementing and deploying carrier class operational support systems for tier one telecommunication service providers including Telecom New Zealand, Telus, Sprint and AT&T. Larry's technical expertise spans more than 16 years in software engineering, networking, customer support and staff development. He is an experienced distributed communications systems expert and has led the architectural design of many innovative systems including the world's first distributed Java fault management application for MCI/Worldcom. Larry has a bachelor's degree in computer engineering from the University of Manitoba.

Ed Ho, Vice President, Operations, Founder

In this role, Ed is responsible for hardware engineering and operations. Prior to co-founding In Motion in 2002, Ed served as director of engineering – Software Systems for Acterna, where he managed the overall product development in the Service Fulfillment product line and site operations of the Burnaby Facility. Before that, he was director of engineering – Software Management Systems at Applied Digital Access. With more than 20 years of experience developing advanced data and telecom service management solutions, Ed has a proven track record of a results focused leader with strong organizational and analytical skills. Ed has successfully deployed systems for leading companies including Time Warner, Citizens Communications, Williams, Nextlink, Verizon, GTE, NASA and the Vancouver Stock Exchange. He has a bachelor's degree in electrical engineering from the University of British Columbia.

Tony Morris, Vice President, Sales & Marketing

As vice president of sales and marketing for In Motion Technology, Tony is responsible for strategy, development and implementation of programs to best serve In Motion Technology's various target markets. With more than 20 years in the data communications industry, Tony has a proven track record of successfully positioning and delivering products to market while focusing on the bottom line. Previously, Tony was vice president of sales – IP solutions for MetaSolv Software, Inc., where he managed all IP-related product sales in North America, South America and Asia Pacific. Prior to



MetaSolv, he served as director of systems engineering and business development for Laurel Networks. He has an honors degree in Cybernetics and Control from Reading University in the U.K.

Dave Birarda, Vice President, Business Development

Dave is responsible for accelerating In Motion's development of new market opportunities. A veteran of the communications technology industry, Dave has worked extensively in product development, marketing and sales of systems used by the telecommunications carriers and private radio network operators. While working at GTE, MPR Teltech, M/A-COM and IPMobileNet, he has previously directed all aspects of business operations, most recently serving in executive roles in sales and business development. Dave is a graduate of the Electrical Engineering program at Carleton University in Ottawa.



In Motion Technology, Inc.
Suite 350, 625 Agnes Street
New Westminster, B.C.
V3M 5Y4
Tel: 604.523.2371
Fax: 604.648.9629
Contact us at
sales@inmotiontechnology.com
www.inmotiontechnology.com